

RULES OF THE PHOTO CONTEST

‘DISCOVER THE FLAVOUR OF THE UNIQUE POLISH-RUSSIAN BORDERLAND’, ORGANISED WITHIN EUROPE DAY

§ 1

General provisions

1. The purpose of the rules is to define the terms of participation in the photo contest "Discover the flavour of the unique Polish-Russian borderland", hereinafter "photo contest". The organiser of the event is the Joint Technical Secretariat (JTS) of the Poland-Russia Cross-border Cooperation (CBC) Programme 2014-2020.
2. The photo contest is organised on the occasion of Europe Day (the 9th of May) to promote cross-border cooperation, the European Union, the Poland-Russia Cross-border Cooperation Programme 2014-2020 and the projects implemented within the Programme.
3. Everyone can participate in the photo contest. This is an open event.
4. Participation in the photo contest is free of charge.
5. The rules are addressed to all participants of the photo contest. Each participant of the photo contest is obliged to adhere to the provisions of these rules.
6. These rules are available at the Joint Technical Secretariat of the Poland-Russia CBC Programme 2014-2020 and on the organiser's website: www.plru.eu.
7. The Joint Technical Secretariat of the Poland-Russia CBC Programme 2014-2020 is located in Olsztyn (Poland), 14 Głowackiego Street, hereinafter "Organiser". The Joint Technical Secretariat of the Poland-Russia CBC Programme 2014-2020 operates within the Center of European Projects located in Warsaw, 39A Domaniewska Street.

§ 2

Purposes of the contest

The purposes of the contest are:

1. to encourage inhabitants from the area covered by the Poland-Russia Cross-border Cooperation Programme 2014-2020 to get familiar with the subject area of the Programme and to increase the level of knowledge about the European Union and cross-border cooperation;
2. to interest inhabitants from the area covered by the Poland-Russia Cross-border Cooperation Programme 2014-2020 in a celebration of Europe Day;
3. to promote the results of the projects being implemented within the Poland-Russia Cross-border Cooperation Programme 2014-2020.

§ 3

Rules to respect to take part in the photo contest

Registration

1. To take part in the photo contest, you have to send to the JTS/BO a photo together with a correctly filled in application form by **14.06.2021** (15:00 CET) and read and accept these rules. The application form should be sent along with the necessary consents regarding the copyright, related rights and personal data protection.
2. The registration form mentioned in paragraph 3, point 1 contains the contestants name and surname, name of the organisation (not obligatory), address (where the potential award should be mailed to), voivodeship, nationality, telephone number, e-mail address.
3. Persons who have not registered in accordance with paragraph 3, point 1 will not be able to participate in the photo contest.

Obligations to fulfil

The following conditions have to be fulfilled to take part in the photo contest:

1. Within the competition, each participant can submit only one individually taken photo, related to the title of the competition as well as consistent with one out of the four categories (listed on the next page – “categories”).
2. A participant of the contest has to be the author of the photo.
3. The phot should have promotional potential, present an innovative approach or an original idea.
4. Technical requirements of the photo:
 - digital file format,
 - type: jpg, tiff,
 - resolution: at least 300 dpi,
 - dimensions: the long side minimum 4000 pixels, and the shorter side minimum 3000 pixels,
 - size: at least 3 MB and maximum 10 MB.
5. Quality of the photo:
 - the photo should be clear and sharp without non- intentional blurring,
 - the photo frame should be vertical or horizontal.
6. The photo has to be taken only within the Programme area. In Poland (podlaskie, warmińsko-mazurskie or pomorskie regions); in Russia (Kaliningrad Region).
7. The photo has to be described in the application form (what it shows) in one of the three languages – English, Polish or Russian.

8. All photos submitted within the specified deadline will be assessed.

If the eight above-mentioned conditions are not fulfilled, the submitted photo will not take part in the photo contest.

Categories

The photo can be submitted in one of the four following categories:

1. **Projects implemented within the Poland-Russia Cross-border Cooperation Programme 2014-2020.** The list of the projects can be found on the Programme website here: <https://www.plru.eu/en/pages/22>. The exact location of each project can be found in the brochures related to each thematic objective: heritage, environment and accessibility, under the link: <https://plru.eu/en/pages/75>
2. **The beauty of nature of the Polish-Russian borderland.**
3. **Cultural heritage (of the Programme area).**
4. **Polish/Russian customs, traditions, cuisine and rituals.**

§ 4

Competition deadline and submission

The contest starts on **10.05.2021** and finishes on **14.06.2021 at 15:00 CET**. The organiser may extend the deadline by publishing information on the following website: www.plru.eu.

Photos should be sent to the following addresses:

Polish participants send photos to the following e-mail address: Katarzyna.wantoch-rekowska@plru.eu

Russian participants send photos to the following e-mail address: office@tisc.org.ru

§ 5

Organisation of the photo contest and requirements

1. The best photos and competition winners will be chosen by two jury panels appointed by the organiser. One jury panel will assess photos taken by the participants of the contest on the Polish side of the border, and the other on the Russian side.
2. Jury panel on the Polish side will consist of members appointed by the organiser – Joint Technical Secretariat of the Poland-Russia Cross-Border Cooperation Programme 2014–2020. On the Russian side the jury panel will consist of members appointed by the Branch Office of the JTS in Kaliningrad.
3. Both jury panels will consist of at least 2 persons.
4. The jury panels may act in accordance with regulations approved by them.
5. The jury panels will select the winners on the basis of the following categories:

- photos relates to the subject area of the competition and consistent with the chosen category;
 - substantive quality (artistic value of the photo, original approach to one of the categories, interesting and innovative idea, promotional potential);
 - technical quality (quality of photos, consistent with the technical requirements).
6. Decisions taken by the jury panels are final. There is no appeal against them.
 7. The photos will be the property of the organiser.
 8. The organiser does not cover the cost of postal matter.
 9. The application form and consent regarding the copyright, related rights and personal data protection should be sent along with the photo. By sending the photo along with the application form, the participants agree that the organiser will use the photo without restrictions related to the territory, time and number of copies in the form of print, audio and video and on the Internet in all activities and publications related to this competition as well as during the various events and information and promotion activities, organised within the Poland-Russia Cross-Border Cooperation Programme 2014-2020.
 10. The materials submitted by the participants may not violate the law, including the rights of third parties, religious feelings, principles of social coexistence and, in relation to the Polish citizens, the GDPR – the General Data Protection Regulation of the 27th of April 2016, EU Journal of Laws L 119 of 4 th May 2016 and the Act of 4th February 1994 on the copyright law and related rights (consolidated text, Journal of Laws of 2018, item 1191, as amended). The Participant is responsible for their non-compliance, and the organiser reserves the right to exclude such works from the photo contest.
 11. The organiser reserves the right to use the submitted photos free of charge (non-exclusive license) for an unlimited period of time, also for the needs of other promotional activities of the Programme.

§ 6

Awarding

1. All photos submitted within the deadline specified in § 4 will compete for the main prizes.
2. The best photos will be selected by the jury panels not earlier than on 05.07.2021.
3. The authors of the best 3 photos in each of the four categories from Poland (12 prizes in total) and the authors of the best 3 photos in each of the four categories from Russia (12 prizes in total) will receive main prizes. The jury panels can also award 6 special prizes – 3 special prizes for photos taken by the participants from Poland and 3 special prizes for photos taken by the participants from Russia.
4. The main prize is a backpack and a powerbank. Participants, who will be awarded the special prizes, will receive among others: water bottles, sleeping bags and games.

5. The winners will be announced on the websites of the organiser or will be informed via e-mail. Prizes will be sent to the winners by mail.
6. The organiser reserves the right to award other (special) prizes.
7. The photos submitted to the contest must be taken by the participants. They have to comply with the copyright and related rights. The authors have sole responsibility for the authenticity of the work.
8. More detailed information about the Poland-Russia Cross-Border Cooperation Programme 2014-2020 is available on the website: www.plru.eu.

§ 7

Contact details

1. Person authorized to provide information about the competition

on the Polish side:

- Katarzyna Wantoch-Rekowska, Communication Manager at the Joint Technical Secretariat of the Poland-Russia Cross-border Cooperation Programme 2014-2020, Center of European Projects, 14 Głowackiego Street, 10-448 Olsztyn
Phone: +48 89 722 81 56,
e-mail: katarzyna.wantoch-rekowska@plru.eu.

2. Persons authorized to provide information about the competition

on the Russian side:

- Tatyana Shitikova, Team Leader in the Branch Office of the Joint Technical Secretariat of the Poland-Russia Cross-border Cooperation Programme 2014-2020 in Kaliningrad, 6 Chernyakhovskogo Street, office 109, 236006 Kaliningrad
phone. +7 4012 616 200,
e-mail: office@tisc.org.ru

§ 8

Processing of personal data

1. Your personal data are processed in accordance with the Article 6(1) letter (b) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, hereinafter "GDPR" and the legal basis: Article 6(1) letter (f) of the GDPR.
2. The administrator of the participants personal data is the Center of European Projects located in Warsaw, 39A Domaniewska Street, which can be contacted electronically by the e-mail address: cpe@cpe.gov.pl or by traditional post to the address given above or by direct contact at the premises of the institution. In the matters related to personal data, you can contact the Data Protection Officer: via e-mail: iod@cpe.gov.pl.
3. Your personal data are processed in accordance with the Article 6 (1) letter (b) and (f) GDPR, i.e. acceptance of these rules (name, surname, name of the organisation, address (where the potential award should be posted to), voivodeship, nationality, telephone number, e-mail address).

4. Personal data of the participants will be processed only in connection with the organisation and promotion of the photo contest by the Poland-Russia Cross-border Cooperation Programme 2014-2020.
5. If it is necessary for organising the photo contest, personal data of the participants can be made available to the following groups of entities:
 - persons authorized by the JTS (its employees) for whom access to the mentioned data is necessary for proper performance of duties;
 - recipients authorised under the applicable law (e.g. inspecting authorities). Personal data will be processed until the deadline for determining, investigating or defending legal claim cases.
6. Personal data will be stored for a period of up to 5 years from the date of the final settlement of technical assistance under the Programme.
7. Each participant has the right to access their personal data, demand their rectification, removal or limitation of the scope of their processing, to object to the processing of their personal data and to file a complaint to the President of the Office for Personal Data Protection in case a participant finds a violation of personal data processing or transferring regarding himself.
8. Personal data will not be transferred to the third countries.

§ 9

Final provisions

1. The organiser has the right to change the rules at any time. The participants will be informed in case any change of the rules.
2. In any matter not covered by these rules, the provisions of the civil code shall apply.
3. The organiser reserve the right to: make changes in the contest as well as cancel it without giving any reasons. Information on possible changes will be published only on the following website: www.plru.eu.